



GENERAL BUILDING CONTRACTORS ASSOCIATION, INC.
36 SOUTH 18TH STREET / PHILADELPHIA, PA 19103 / 215.568.7015 / FAX 215.568.3115

2019 Construction Technology Expo

Sponsorship and Exhibit Table Opportunities

Tuesday, October 29, 2019
Philadelphia, PA 19104

For more information contact Angela Hendrix
at (215) 568-7015 or email at ahendrix@gbca.com.

Presenting Sponsor (limited to one firm)



- Banner with Name/Logo displayed
- Recognized as the **Presenting Sponsor** during the opening remarks
- 6 tickets to the event
- 6' table provided at the event to display marketing materials and showcase products

Print

- Recognition as the **Presenting Sponsor** on all signage
- Name/Logo recognition on invitation mailed to all GBCA members
- Name/Logo recognition on GBCA sponsor boards displayed throughout the event

On-line

- Name/Logo on GBCA event website
- Name/Logo on all e-promotions

Post-Event

- Invitation to Annual Sponsor Thank You Reception in 2020*
- First right of refusal for 2020 Construction Technology Expo Presenting Sponsorship

Publication

- **Construction Today** – magazine published 3 times per year - 5,000 copies distributed per issue
 - 1 full page, full color ad (\$2,000 Value)



GENERAL BUILDING CONTRACTORS ASSOCIATION, INC.

36 SOUTH 18TH STREET / PHILADELPHIA, PA 19103 / 215.568.7015 / FAX 215.568.3115

Platinum Sponsor

\$1,500

- Recognized as **Platinum Sponsor** during the opening remarks
- 4 tickets to the event
- 6' table provided at the event to display marketing materials and showcase products

Print

- Recognition as **Platinum Sponsor** on all signage
- Name/Logo recognition on invitation mailed to all GBCA members
- Name/Logo recognition on GBCA sponsor boards displayed throughout the event

On-line

- Name/Logo on GBCA event website
- Name/Logo on all e-promotions

Post-Event

- Invitation to Annual Sponsor Thank You Reception in 2020*

Beverage Sponsor

\$750

- 2 tickets to the event

Print

- Name recognition as Beverage Sponsor on GBCA sponsor boards displayed throughout the event
- Name/Logo recognition displayed on beverage table at the event

On-line

- Name recognition as Beverage Sponsor on GBCA event website
- Name recognition as Beverage Sponsor on all e-promotions



GENERAL BUILDING CONTRACTORS ASSOCIATION, INC.

36 SOUTH 18TH STREET / PHILADELPHIA, PA 19103 / 215.568.7015 / FAX 215.568.3115

Breakout Session Sponsor

\$750

- Name recognition on GBCA sponsor boards displayed throughout the event
- Name/Logo recognition displayed on breakout session agenda

On-line

- Name recognition on GBCA event website
- Name recognition on all e-promotions

Exhibit Table

Exhibitors will be vetted and ***must*** have a physical product, platform, software, tool, or other piece of technology to showcase on the exhibit floor.

\$350 for Members of GBCA

\$ 700 for Non-Members

- 6' table provided to display marketing materials and showcase products
- 2 tickets to the event

On-line

- Name recognition on GBCA event website
- Name recognition on all e-promotions

The deadline for logo recognition on printed invitation is May 15, 2019.

* Sponsor must be a member of GBCA to attend the Annual Sponsor Thank You Reception.