

# EFFECTIVE, VALUE-BASED LEADERSHIP PRINCIPLES AND PRACTICES IN THE CONSTRUCTION INDUSTRY



## DREXEL UNIVERSITY'S COLLEGE OF ENGINEERING AND DREXEL UNIVERSITY ONLINE PRESENT:

### Leadership in Construction

Construction organizations require excellent leadership to navigate through many daily challenges in order to successfully manage construction operations. This course is intended to introduce students to effective leadership principles and practices in the construction industry. Topics covered include management and organizational structure; leadership paradigms, styles, and traits, motivation, and emotional intelligence. Collaboration and learn building are also addressed in the course. All are studied in relationship to personal leadership potential and fulfillment.

#### Course Learning Objectives

Upon successful completion of this course, students will (at a minimum) be able to:

- Compare and contrast contemporary vs. traditional management theories
- Compare and contrast transformational leadership with transactional and other leadership paradigms
- Describe the management style and influence factor best suited for individuals leading construction efforts
- Employ motivational theory to successfully lead construction operations
- Define emotional intelligence and describe the characteristics of those that display a strong EQ
- Promote collaboration among stakeholders in the construction process
- Begin cultivating and exhibiting Level 5 Leadership characteristics

#### Charles W. Cook, PhD, Instructor

Tracing family history in construction over two and a half centuries, Charles W. Cook has successfully combined a career in the family construction business with an avocation in communications, media, and teaching.

Charlie is president of R. S. Cook and Associates, Inc., in Philadelphia, Pennsylvania. Their work includes commercial and industrial renovations and additions as well as historical restoration. The company received the U. S. Army Corps of Engineers Commendation Award for their remarkable relocation of the Gruber Wagon Works, one of the few remaining examples of 19th century industrial assembly line production.

In 2005, Charlie was elected to the Consulting Constructors Council of America. He also serves as Education Committee chairman and as a member of the board of directors of the General Building Contractors Association and has received the 2015 the Distinguished Director Award. He is a past president of the Carpenters' Company, the oldest extant trade guild in America.

Charlie has presented leadership, time management, communication, teambuilding, and motivation seminars for several corporations and



AGC chapters, and has also served as a media consultant for Philadelphia area political campaigns. He received his B. A., cum laude, from Cornell University, his Masters from Temple University, and his Ph.D. from New York University. He also serves as a member of the American Arbitration Association's Panel of Arbitrators.

#### COURSE START DATE:

April 4, 2017

#### TUITION:

**\$950** – General Public

**\$475** – Drexel students, CMAC members and Drexel University Online Partners



#### REGISTER TODAY!

For more information and to register

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