



2021 Construction Excellence Awards Virtual Event Sponsorship Levels

For more information about sponsoring the 2021 Construction Excellence Awards, contact Byron Lee at blee@gbca.com or 215-568-7015, option 5.

Sponsors of the 2021 Construction Excellence Awards Virtual Event will be recognized in the following:

- 2021 Construction Excellence Awards live virtual event on November 18, 2021
 - Video posted on GBCA Winners' Spotlight page after the event
- GBCA 2021 Construction Excellence Awards Winners' Spotlight dedicated website
- Promotions for the virtual event in GBCA's weekly News at a Glance and direct eblasts, and on GBCA's website
- Commemorative supplement in the *Philadelphia Business Journal*
- *Construction Today* 2021 Issue 3 Construction Excellence Awards Showcase

Platinum Sponsor: \$5,000

Commitment Deadline: Wednesday, October 25, 2021; Limit of 2 for sale

Event

- Recognized as Platinum Sponsor during opening remarks of live virtual awards presentation event
- Name/Logo shown on Sponsors Spotlights during CEA live virtual event (opening and close)
- 10-15 second "commercial" during live virtual awards presentation event

Print

- Recognition as the Platinum Sponsor on printed promotional pieces: Commemorative *Construction Today* Magazine, Commemorative supplement in the *Philadelphia Business Journal*, and official announcements of winners.

Online

- Logo on GBCA event website
- Exposure in GBCA's weekly News at a Glance to promote the event
- Logo on dedicated Construction Excellence Awards CEA Winners' webpage, which will include the virtual event video
- Logo in dedicated GBCA social media posts (LinkedIn, Instagram, Facebook, Twitter) thanking sponsors
- "Commercial" shared on GBCA's social media platforms

Post-Event

- Invitation to Annual Sponsor Thank You Reception in 2022



2021 Construction Excellence Awards Virtual Event Sponsorship Levels

Gold Sponsor: \$2,500

Commitment Deadline: November 5, 2021

Event

- Name/Logo shown on Sponsors Spotlights during CEA live virtual event (opening and close)
- Logo included in dedicated “Gold Sponsors” spot during virtual event.

Print

- Recognition as the Gold Sponsor in printed promotional pieces: Commemorative *Construction Today* Magazine, Commemorative supplement in the *Philadelphia Business Journal*, and official announcements of winners.

On-line

- Exposure in GBCA’s weekly News at a Glance and eblasts to promote the event
- Logo on dedicated Construction Excellence Awards CEA Winners’ webpage, which will include the virtual event video
- Logo in dedicated GBCA social media posts (LinkedIn, Instagram, Facebook, Twitter) thanking sponsors

Post-Event

- Invitation to Annual Sponsor Thank You Reception in 2022

Silver Sponsor: \$1,000

Commitment Deadline: November 10, 2021

Event

- Name shown on Sponsors Spotlights during CEA live virtual event (opening and close)
- Logo shown on CEA Live Virtual Event website during the event

Print

- Recognition as the Silver Sponsor in printed promotional pieces: Commemorative *Construction Today* Magazine, Commemorative supplement in the *Philadelphia Business Journal*, and official announcements of winners.

Online

- Exposure in GBCA’s weekly News at a Glance and eblasts to promote the event
- Logo on dedicated Construction Excellence Awards CEA Winners’ webpage, which will include the virtual event video
- Logo in dedicated GBCA social media posts (LinkedIn, Instagram, Facebook, Twitter) thanking sponsors

Post-Event

- Invitation to Annual Sponsor Thank You Reception in 2022