

2024 PARTNER PROGRAM




gboa
GENERAL BUILDING
CONTRACTORS ASSOCIATION

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Thank You to Our 2023 Partners

PLATINUM PARTNERS



GOLD PARTNERS



SILVER PARTNERS



About the Partner Program

GBCA's Partner Program is a yearly sponsorship program that offers GBCA members additional benefits throughout the year. This packet outlines the sponsorship opportunities available in 2024.

WHY BECOME A GBCA PARTNER?

GBCA provides our members with high quality events that support Philadelphia's commercial construction industry. The Partner Program offers our members the following benefits:

- The opportunity to visibly support the Philadelphia region's commercial construction industry.
- The opportunity to gain and grow brand recognition in the industry.
- The ability to maximize your marketing efforts by customizing your sponsorship opportunities to target specific segments of the market.

HOW TO BECOME A GBCA PARTNER

STEP 1	STEP 2	STEP 3
Commit to sponsor GBCA events in 2024. Decide how much you want to spend to best meet your company's goals and budget.	Select event sponsorships in 2024 that add up to your commitment amount.	Fill out and sign the form. Email your completed Sponsorship Commitment form to Margaret Conrad at mconrad@gbca.com by January 3, 2024 . After your signed commitment is received and reviewed, you will receive an invoice detailing your package.

MAKE THE MOST OF YOUR PARTNER PACKAGE!

Margaret Conrad, GBCA's Membership Development & Services Manager, is happy to help you customize your Partner Package or become an individual event sponsor! She can also work with you to iron out details about billing and scheduling. Contact Margaret at mconrad@gbca.com to set up an appointment and the most up to date information.

Sponsorship packages and prices are subject to change. GBCA Partners receive the prices listed at the time of commitment.

Partner Program & Exclusive Benefits

Here is how our program works: Commit to sponsoring GBCA events and activities in 2024 by January 3, 2024, and GBCA will recognize you throughout the year with additional exclusive benefits!



Become a Platinum Partner (commit at least \$16,000 worth of sponsorships)

- Company logo included on an exclusive GBCA 2024 Partner banner displayed in GBCA Headquarters and at GBCA Signature Events
- Company logo displayed on GBCA’s website, including a dedicated 2024 Partners page, linking to your company’s website
- Full-page recognition in two 2024 issues of Construction Today (2x - \$4,000 value)



Become a Gold Partner (commit at least \$12,000 worth of sponsorships)

- Company logo included on an exclusive GBCA 2024 Partner banner displayed in GBCA Headquarters and at GBCA Signature Events
- Company logo displayed on GBCA’s website, including a dedicated 2024 Partners page, linking to your company’s website
- Half-page recognition in two 2024 issues of Construction Today (2x - \$2,400 value)



Become a Silver Partner (commit at least \$6,500 worth of sponsorships)

- Company logo included on an exclusive GBCA 2024 Partner banner displayed in GBCA Headquarters and at GBCA Signature Events
- Company logo displayed on GBCA’s website, including a dedicated 2024 Partners page, linking to your company’s website
- Quarter-page recognition in two 2024 issues of Construction Today (2x - \$1,400 value)

Participation in the Partner Program requires full payment when invoiced.



2024 PARTNER PROGRAM COMMITMENT

PARTNER PROGRAM STEPS

Step 1: Decide how much you want to commit to in 2024 with GBCA.

Step 2: Select opportunities that add up to your commitment amount.

Step 3: Sign and email this form by **January 3, 2024.**

COMPANY INFORMATION

Company Name (As you would like it to appear on printed materials):

Contact Name:

Contact Title:

Contact Email:

Contact Cell Phone:

Signature:

Date:

GBCA SPONSORSHIP & RECOGNITION OPPORTUNITIES

Select the sponsorship and recognition opportunities to build up your partner package. Fill out and sign this form and email it to Margaret Conrad at mconrad@gbca.com. After your signed commitment is received and reviewed, you will receive an invoice detailing your package. **Sponsorship packages and prices are subject to change and payment is due upon invoice.**

Annual Meeting

- ☐ Presenting (~~\$8,500 – Limit 1~~) **SOLD**
- ☐ Platinum (\$6,000)
- ☐ Gold (\$3,500)
- ☐ Silver (\$1,500)

Spring Membership Dinner

- ☐ Platinum (\$5,000)
- ☐ Gold (\$2,500)
- ☐ Silver (\$1,000)

Eggs with OSHA

- ☐ Diamond (\$1,500 – Limit 4)

Safety Awards Reception

- ☐ Diamond (\$1,000)

Total Commitment Amount:

Construction Excellence Awards

- ☐ Presenting (~~\$7,500 – Limit 1~~) **SOLD**
- ☐ Platinum (\$5,000)
- ☐ Gold (\$2,500)
- ☐ Silver (\$1,000)

Fall Membership Dinner

- ☐ Platinum (\$5,000)
- ☐ Gold (\$2,500)
- ☐ Silver (\$1,000)

CLC Leadership Series

- ☐ Diamond (\$1,500 – Limit 4)

CLC Phillies Outing!

- ☐ Diamond (\$1,000 – Limit 2)

News at a Glance

- ☐ Banner Ad (\$500 – Limit 6)

Golf Classic

- ☐ Presenting (~~\$8,500 – Limit 1~~) **SOLD**
- ☐ Platinum (\$6,000)
- ☐ Gold (\$2,800)
- ☐ Silver (\$1,200)

Construction Technology Expo

- ☐ Presenting (~~\$6,000 – Limit 1~~) **SOLD**
- ☐ Happy Hour (\$4,000 – Limit 1)
- ☐ Gold (\$2,500)
- ☐ Beverage (\$1,500 – Limit 1)
- ☐ Silver (\$1,000)

Construction Today

- ☐ Outside Back Cover (\$2,600)
- ☐ Inside Cover (\$2,500)
- ☐ Full Page (\$2,000)
- ☐ Half Page (\$1,200)
- ☐ Quarter Page (\$700)

AIA/GBCA Joint Committee Event

- ☐ Diamond (~~\$500 – Limit 2~~) **SOLD**

Tuition Reimbursement Guide

- ☐ Outside Back Cover (\$1,560)
- ☐ Inside Cover (\$1,500)
- ☐ Full Page (\$1,200)
- ☐ Half Page (\$700)
- ☐ Quarter Page (\$400)

Thank you for supporting the General Building Contractors Association!

GBCA Signature Events

ANNUAL MEETING | January 22, 2024, Union League of Philadelphia

GBCA's members-only Annual Meeting sets off the year with a bang! Held at the exclusive Union League of Philadelphia, this event connects our members with invited industry, labor, and political leaders. Individual tickets are limited to 4 per member company, except for the event's Presenting, Platinum, and Gold Sponsors.

Estimated Number of Attendees: 300+

Presenting Sponsor ~~(\$8,500, Limit 1)~~ **SOLD**

- Exclusive Presenting Sponsor of the event
- 1 Table for event (Sponsor exclusive)
- Recognized as Presenting Sponsor during the opening remarks
- Logo on GBCA sponsor boards displayed throughout the event
- Logo featured in video during the Annual Meeting program
- Logo in dedicated eblast promoting the event and thanking the sponsors.
- Logo on all promotions of the event
- Invitation to Sponsor Thank You Reception in 2025*
- First right of refusal for 2025 Annual Meeting Presenting Sponsorship

Platinum Sponsor (\$6,000)

- 1 Table for event (Sponsor exclusive)
- Recognized as Platinum Sponsor during the opening remarks
- Logo on GBCA sponsor boards displayed throughout the event
- Logo featured in video during the Annual Meeting program
- Logo in dedicated eblast promoting the event and thanking the sponsors.
- Logo on all promotions of the event
- Invitation to Sponsor Thank You Reception in 2025*

Gold Sponsor (\$3,500)

- 6 tickets to the event
- Logo on GBCA sponsor boards displayed throughout the event
- Logo featured in video during the Annual Meeting program
- Logo in dedicated eblast promoting the event and thanking the sponsors.
- Logo on all promotions of the event
- Invitation to Sponsor Thank You Reception in 2025*

Silver Sponsor (\$1,500)

- 2 tickets to the event
- Logo on GBCA sponsor boards displayed throughout the event
- Logo in dedicated eblast promoting the event and thanking the sponsors.
- Logo on all promotions of the event
- Name featured in video during the Annual Meeting program

*Sponsor Thank You Reception is only open to GBCA members.





SPRING MEMBERSHIP DINNER | March 2024

GBCA's members-only Membership Dinners bring together the who's-who of the Philadelphia region's commercial construction industry.

Estimated Number of Attendees: 300

Platinum Sponsor (\$5,000)

- 1 Table for Dinner event
- Logo on GBCA sponsor boards displayed throughout the event
- Recognized as Platinum Sponsor during the opening remarks
- Logo in dedicated eblast promoting the event and thanking the sponsors.
- Logo on all promotions of the event
- Invitation to Sponsor Thank You Reception in 2025*

Gold Sponsor (\$2,500)

- 4 tickets to the event
- Logo on GBCA sponsor boards displayed throughout the event
- Logo in dedicated eblast promoting the event and thanking the sponsors.
- Logo on all promotions of the event
- Invitation to Sponsor Thank You Reception in 2025*

Silver Sponsor (\$1,000)

- 2 tickets to the event
- Logo on GBCA sponsor boards displayed throughout the event
- Logo in dedicated eblast promoting the event and thanking the sponsors.
- Logo on all promotions of the event

For more information, contact Margaret Conrad at mconrad@gbca.com.

*Sponsor Thank You Reception is only open to GBCA members.





GOLF CLASSIC | June 10, 2024, Philadelphia Cricket Club

GBCA's Golf Classic has a long-standing tradition of being the place to be for networking with industry professionals, colleagues, and good friends on and off the green.

Estimated Number of Attendees: 180

Presenting Sponsor (~~\$8,500, Limit 1~~) **SOLD**

- Exclusive Presenting Sponsor of the event
- 1 foursome package
- Logo on GBCA sponsor boards displayed throughout the event
- Logo on 4 hole signs
- Logo in dedicated eblast promoting the event and thanking the sponsors.
- Logo on all promotions of the event
- Invitation to Sponsor Thank You Reception in 2025*
- First right of refusal for 2025 Golf Outing I Presenting Sponsorship

Platinum Sponsor (\$6,000)

- 1 foursome package
- Logo on GBCA sponsor boards displayed throughout the event
- Logo on 2 hole signs
- Logo in dedicated eblast promoting the event and thanking the sponsors.
- Logo on all promotions of the event
- Invitation to Sponsor Thank You Reception in 2025*

Gold Sponsor (\$2,800)

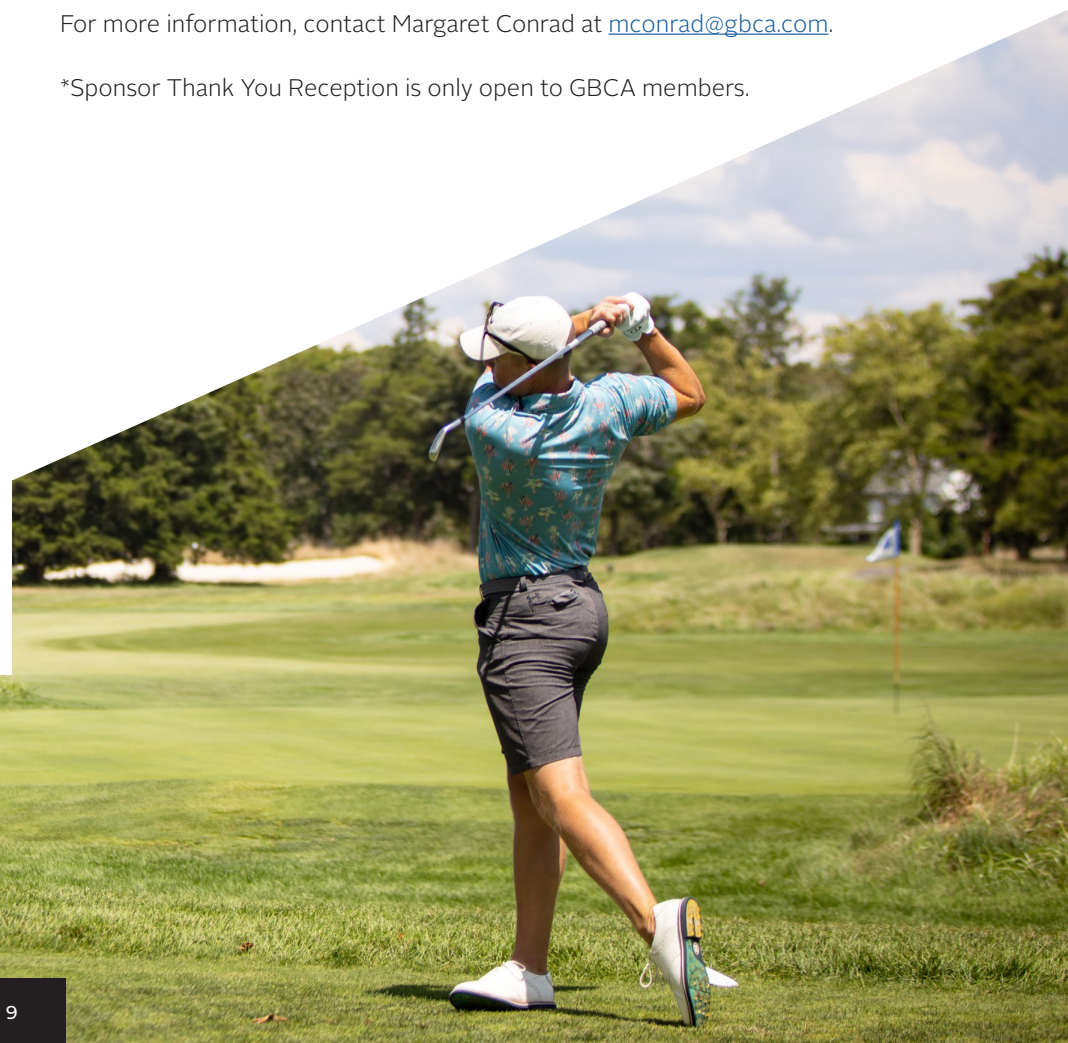
- 2 golf package tickets
- Logo on GBCA sponsor boards displayed throughout the event
- Logo on 1 hole sign
- Logo in dedicated eblast promoting the event and thanking the sponsors.
- Logo on all promotions of the event
- Invitation to Sponsor Thank You Reception in 2025*

Silver Sponsor (\$1,200)

- 2 tickets for the reception only
- Logo on GBCA sponsor boards displayed throughout the event
- Logo on 1 hole sign
- Logo in dedicated eblast promoting the event and thanking the sponsors.
- Logo on all promotions of the event

For more information, contact Margaret Conrad at mconrad@gbca.com.

*Sponsor Thank You Reception is only open to GBCA members.





FALL MEMBERSHIP DINNER | September 2024

GBCA's members-only Membership Dinners bring together the who's-who of the Philadelphia region's commercial construction industry.

Estimated Number of Attendees: 300

Platinum Sponsor (\$5,000)

- 1 Table for Dinner event
- Logo on GBCA sponsor boards displayed throughout the event
- Recognized as Platinum Sponsor during the opening remarks
- Logo in dedicated eblast promoting the event and thanking the sponsors.
- Logo on all promotions of the event
- Invitation to Sponsor Thank You Reception in 2025*

Gold Sponsor (\$2,500)

- 4 tickets to the event
- Logo on GBCA sponsor boards displayed throughout the event
- Logo in dedicated eblast promoting the event and thanking the sponsors.
- Logo on all promotions of the event
- Invitation to Sponsor Thank You Reception in 2025*

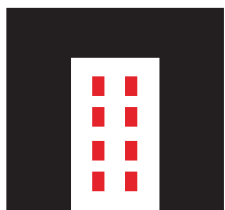
Silver Sponsor (\$1,000)

- 2 tickets to the event
- Logo on GBCA sponsor boards displayed throughout the event
- Logo in dedicated eblast promoting the event and thanking the sponsors.
- Logo on all promotions of the event

For more information, contact Margaret Conrad at mconrad@gbca.com.

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CONSTRUCTION
EXCELLENCE AWARDS

CONSTRUCTION EXCELLENCE AWARDS | November 2024

GBCA's Construction Excellence Awards gala celebrates the premier construction awards program in the region. Join award winners of the program at this event, along with their industry collaborators, including owners, developers, architects, and engineers!

Estimated Number of Attendees: 300+

Presenting Sponsor (~~\$7,500, Limit 1~~) **SOLD**

- Exclusive Presenting Sponsor of the event
- 1 Table for the event
- Recognized as Presenting Sponsor during the opening remarks
- Logo on GBCA sponsor boards displayed throughout the event
- Logo featured in video during the Construction Excellence Awards program
- Name in commemorative issue of Construction Today
- Name in Philadelphia Business Journal CEA Supplement
- Logo in dedicated eblast promoting the event and thanking the sponsors.
- Logo on all promotions of the event
- Invitation to Sponsor Thank You Reception in 2025*
- First right of refusal for 2025 Construction Excellence Awards Presenting Sponsorship

Platinum Sponsor (\$5,000)

- 1 Table for the event
- Logo on GBCA sponsor boards displayed throughout the event
- Recognized as Platinum Sponsor during the opening remarks
- Logo featured in video during the Construction Excellence Awards program
- Name in commemorative issue of Construction Today
- Name in Philadelphia Business Journal CEA Supplement
- Logo in dedicated eblast promoting the event and thanking the sponsors.
- Logo on all promotions of the event
- Invitation to Sponsor Thank You Reception in 2025*

Gold Sponsor (\$2,500)

- 4 tickets for the event
- Logo on GBCA sponsor boards displayed throughout the event
- Logo featured in video during the Construction Excellence Awards program
- Name in commemorative issue of Construction Today
- Name in Philadelphia Business Journal CEA Supplement
- Logo in dedicated eblast promoting the event and thanking the sponsors.
- Logo on all promotions of the event
- Invitation to Sponsor Thank You Reception in 2025*

Silver Sponsor (\$1,000)

- 2 tickets for the event
- Logo on GBCA sponsor boards displayed throughout the event
- Name in commemorative issue of Construction Today
- Name in Philadelphia Business Journal CEA Supplement
- Logo in dedicated eblast promoting the event and thanking the sponsors.
- Logo on all promotions of the event

For more information, contact Margaret Conrad at mconrad@gbca.com.

*Sponsor Thank You Reception is only open to GBCA members.

GBCA Safety Events

GBCA's Safety events provide resources and networking opportunities to keep our region's safety professionals



EGGS WITH OSHA | 2024

GBCA's Eggs with OSHA programs take place 3 times per year and provides attendees – predominantly safety professionals – with networking opportunities, safety resources and education, as well as a direct connection to the Philadelphia region's local OSHA representatives.

Estimated number of Attendees per year: 120

Diamond Sponsor (\$1,500, Limit 4)

- 2 event tickets to each Eggs with OSHA event (3x in 2024)
- Logo on event opening presentation slide
- Logo on GBCA event website
- Logo in dedicated eblast promoting the event and thanking the sponsors
- Invitation to Sponsor Thank You Reception in 2025*



SAFETY AWARDS RECEPTION | JULY 2024

Celebrate the recipients of the National AGC Safety Awards program and the GBCA Project Safety Awards program! This event brings together construction professionals, safety professionals, and project owners together to celebrate GBCA members' dedication to workplace safety.

Estimated Number of Attendees: 100

Diamond Sponsor (\$1,000)

- 4 event tickets
- Recognized as Diamond Sponsor at start of the program
- Logo prominently displayed throughout the event
- Logo on GBCA event website
- Logo in dedicated eblast promoting the event and thanking the sponsors



For more information, contact Margaret Conrad at mconrad@gbca.com.

*Sponsor Thank You Reception is only open to GBCA members.

GBCA Construction Leadership Council Events

GBCA's Construction Leadership Council events grow and develop the next generation of construction leaders.

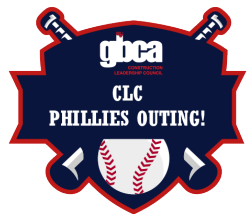
LEADERSHIP SERIES | APRIL & OCTOBER 2024

The Construction Leadership Council's Leadership Series partners with Dale Carnegie to bring industry-leading courses in professional development and skills. These events, taking place 2 times per year, provide attendees opportunities to network and build up their leadership skills.

Estimated number of Attendees per year: 70

Diamond Sponsor (\$1,500, Limit 4)

- 2 event tickets to each Leadership Series workshop (2x in 2024)
- Logo on event opening presentation slide
- Logo on GBCA event website
- Logo in dedicated eblast promoting the event and thanking the sponsors
- Invitation to Sponsor Thank You Reception in 2025*



CLC PHILLIES OUTING! | JUNE, 2024

Join the Construction Leadership Council for networking and a Phillies Game!

Estimated Number of Attendees: 75

Diamond Sponsor (\$1,000, Limit 2)

- 2 event tickets (this includes tickets to the game)
- Logo prominently displayed throughout the event
- Logo on GBCA event website
- Logo in dedicated eblast promoting the event and thanking the sponsors



For more information, contact Margaret Conrad at mconrad@gbca.com.

*Sponsor Thank You Reception is only open to GBCA members.

GBCA Yearly Events



CONSTRUCTION TECHNOLOGY EXPO | October 2024

GBCA's annual Construction Technology Expo brings GBCA members the latest in construction technologies and applications. Connect with other attendees, construction technology innovators, and product exhibitors.

Estimated Number of Attendees: 200

Presenting Sponsor (~~\$6,000, Limit 1, GBCA member exclusive~~) **SOLD**

- Exclusive Presenting Sponsor of the event
- Recognized as Presenting Sponsor during the opening remarks
- 6 tickets to the event
- 6' table provided at the event to display marketing materials and showcase products
- Logo on GBCA sponsor boards displayed throughout the event
- Logo in dedicated eblast promoting the event and thanking the sponsors.
- Logo on all promotions of the event
- Invitation to Sponsor Thank You Reception in 2025*
- First right of refusal for 2025 Construction Technology Expo Presenting Sponsorship

Happy Hour Sponsor (\$4,000, Limit 1)

- Exclusive branding as Happy Hour Sponsor
- 5 tickets to the event
- 6' table provided at the event to display marketing materials and showcase products
- Logo on GBCA sponsor boards displayed throughout the event
- Logo in dedicated eblast promoting the event and thanking the sponsors.
- Logo on all promotions of the event
- Invitation to Sponsor Thank You Reception in 2025*

Platinum Sponsor (\$2,500)

- 4 tickets to the event
- Recognized as Platinum Sponsor during the opening remarks
- Logo on GBCA sponsor boards displayed throughout the event
- 6' table provided at the event to display marketing materials and showcase products
- Logo in dedicated eblast promoting the event and thanking the sponsors.
- Logo on all promotions of the event
- Invitation to Sponsor Thank You Reception in 2025*

Gold Beverage Sponsor (\$1,500, Limit 1)

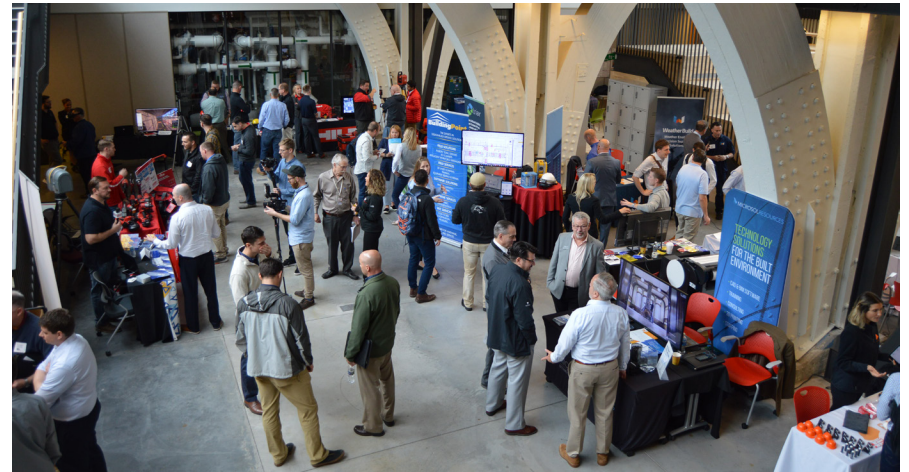
- 2 tickets to the event
- Logo on GBCA sponsor boards displayed throughout the event
- Logo on signage at coffee/soda/water station at the event
- Logo in dedicated eblast promoting the event and thanking the sponsors.
- Logo on all promotions of the event
- Invitation to Thank You Reception in 2025*

Silver Sponsor (\$1,000)

- 2 tickets to the event
- Logo on GBCA sponsor boards displayed throughout the event
- Logo in dedicated eblast promoting the event and thanking the sponsors.
- Logo on all promotions of the event

For more information, contact Margaret Conrad at mconrad@gbca.com.

*Sponsor Thank You Reception is only open to GBCA members.



AIA/GBCA JOINT COMMITTEE BUILDING PERSPECTIVES EVENT | DATE TBD

The AIA/GBCA Joint Committee holds an annual event hosted by GBCA and AIA Philadelphia that brings constructors, architects, and owners/developers/owners' representatives together to discuss their respective perspectives on building issues. Attendees network with building professionals in other industries and building project owners.

Estimated number of Attendees: 100

Diamond Sponsor (~~\$500, Limit 2~~) **SOLD**

- 2 event tickets
- Logo on event opening presentation slide
- 2-minute opening remarks at the event
- Logo on GBCA and AIA Philadelphia event websites
- Logo in dedicated eblast promoting the event and thanking the sponsors

For more information, contact Margaret Conrad at mconrad@gbca.com.

*Sponsor Thank You Reception is only open to GBCA members.



GBCA Publications and Recognition Opportunities

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NEWS AT A GLANCE

GBCA's weekly e-newsletter is sent to the Philadelphia region's union commercial construction community. The newsletter provides GBCA news, event updates, resources, and industry news.

Estimated reach: 3,000+

News at a Glance Recognition (\$500, Limit 6)

- 500 x 150 pixel banner at the bottom of GBCA's News at a Glance for 4 weeks in a row (your choice of dates, first come first reserved)

CONSTRUCTION TODAY

GBCA's trade magazine is published three times per year and features articles and resources for the Philadelphia region's union commercial construction industry. This publication is read by contractors, and labor, industry, and political leaders in the region.

Estimated reach: 3,000+ per issue; 10,000+ impressions online per year

Construction Today Recognition (Various prices)

- See Rate Card on page 17 for more information.

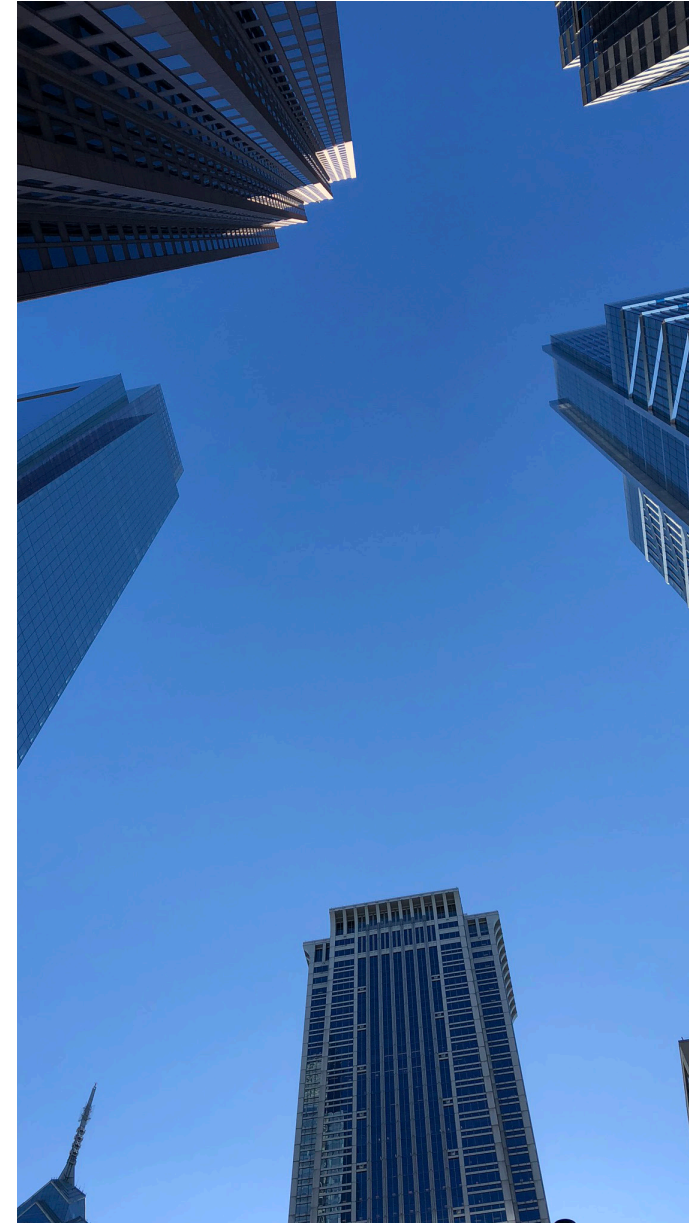
TUITION REIMBURSEMENT GUIDE

GBCA's Tuition Reimbursement Guide is a catalogue of post-secondary construction courses eligible for GBCA's Tuition Reimbursement Program. This publication is sent to students in the region's construction management programs, to the building trades' union halls, and to GBCA members.

Estimated reach: 1,500+

Tuition Reimbursement Guide Recognition (Various prices)

- See Rate Card on page 18 for more information.



Construction Today Rate Card

GBCA's trade magazine is published three times per year and features articles and resources for the Philadelphia region's union commercial construction industry. This publication is read by contractors, and labor, industry, and political leaders in the region.
Estimated reach: 3,000+ per issue; 10,000+ impressions online per year

2024 Advertising Rates and Specifications

FOUR COLOR	1X	3X
Full Page	\$2,000	\$1,500
1/2 Page	\$1,200	\$950
1/4 Page	\$700	\$550

PREFERRED POSITIONS	1X	3X
Outside Back Cover	\$2,600	\$1,950
Inside Cover (Front or Back)	\$2,500	\$1,875

Preferred position ads also include additional recognition in blog-style digital re-shares of magazine articles.

AD SPACE RESERVATIONS

To inquire about ad space and rates, please contact
Nicole Catrambone, Marketing and Communications Associate at
(267) 410-9357 or ncatrambone@gbca.com

SEND REMITTANCE FOR ADVERTISING TO:

Construction Today
General Building Contractors Association
36 South 18th Street
Philadelphia, PA 19103

AD SUBMISSION INSTRUCTIONS

Ads may be submitted in the following formats at 300 dpi or higher: eps, jpg, tiff or pdf. Ad files may be submitted by email or DropBox. Please contact Nicole Catrambone at (267) 410-9357 or ncatrambone@gbca.com.

AD SIZES IN INCHES	Width	Height
Full Page	8.5	11
1/2 Page	7.5	4.9375
1/4 Page	7.5	2.4375

BLEED REQUIREMENTS
Trim size is 8.5 x 11. Bleed page must be 9 x 11.5 with a .25" bleed.

COLORS
Standard colors: CMYK

CLOSING AND ISSUE DATES
Issues 1 & 2 are fully digital. Issue 3 will be digital and printed. Advertisers are encourage to embed links in their ads for additional CTA.

Issue Date	Close Date	Publish Date
Issue 1	March 1	April 2024
Issue 2	July 1	August 2024
Issue 3	November 1	December 2024

Tuition Reimbursement Guide Rate Card

2024 Advertising Rates and Specifications

GBCA’s Tuition Reimbursement Guide is a catalogue of post-secondary construction courses eligible for GBCA’s Tuition Reimbursement Program. This publication is sent to students in the region’s construction management programs, to the building trades’ union halls, and to GBCA members.
Estimated reach: 1,500+

FOUR COLOR

Full Page	\$1,200
1/2 Page	\$700
1/4 Page	\$400

PREFERRED POSITIONS

Outside Back Cover	\$1,560
Inside Cover (Front or Back)	\$1,500

Preferred position ads also include additional recognition in blog-style digital promotions of the Tuition Reimbursement Program.

AD SPACE RESERVATIONS

To inquire about ad space and rates, please contact
Nicole Catrambone at (267) 410-9357 or
ncatrambone@gbca.com.

SEND REMITTANCE FOR ADVERTISING TO:

Tuition Reimbursement Guide
General Building Contractors Association
36 South 18th Street
Philadelphia, PA 19103

AD SUBMISSION INSTRUCTIONS

Ads may be submitted in the following formats at 300 dpi or higher: eps, jpg, tiff or pdf. Ad files may be submitted by email or DropBox. Please contact Nicole Catrambone at (267) 410-9357 or ncatrambone@gbca.com.

AD SIZES IN INCHES	Width	Height
Full Page	8.5	11
1/2 Page	7.5	4.9375
1/4 Page	7.5	2.4375

BLEED REQUIREMENTS

Trim size is 8.5 x 11. Bleed page must be 9 x 11.5 with a .25” bleed.

COLORS

Standard colors: CMYK

Ad Deadline	Publish Date
July 3	August 2024