



# 2026

## PARTNER PROGRAM



# Table of Contents

<b>2025 Partners</b>	3
<b>About the Partner Program</b>	4
Why Become a GBCA Partner?	4
How to Become a GBCA Partner	4
Make the Most of Your Partner Package!	4
Partner Program & Exclusive Benefits	5
<b>2026 GBCA Sponsorship Commitment Form</b>	6
<b>GBCA Signature Events</b>	7
Annual Meeting – January 26, 2026	7
Spring Membership Dinner – April/May 2026	8
Golf Classic – June 8, 2026	9
GBCA Backyard Social- Summer 2026	13
Fall Membership Dinner – September 2026	10
Construction Excellence Awards – November 2026	11
<b>GBCA Safety Events</b>	12
Eggs with OSHA - February, June, & November 2026	
Safety Awards Reception – TBD	
<b>GBCA Construction Leadership Council Events</b>	13
CLC Phillies Outing! - June 2026	
<b>GBCA Yearly Events</b>	14
Construction Technology Expo – May 13, 2026	14
AIA/GBCA Joint Committee Building Perspectives Event – TBD	15
<b>GBCA Publications and Recognition Opportunities</b>	16
News at a Glance	16
Construction Today	16
Tuition Reimbursement Guide	16
Construction Today Ad Rate Card	17
Tuition Reimbursement Guide Ad Rate Card	18

## Thank You to Our 2025 Partners

### PLATINUM PARTNERS



### GOLD PARTNERS



### SILVER PARTNERS





# About the Partner Program

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GBCA's Partner Program is a yearly sponsorship program that offers GBCA members additional benefits throughout the year. This packet outlines the sponsorship opportunities available in 2026.

## WHY BECOME A GBCA PARTNER?

GBCA provides our members with high quality events that support Philadelphia's commercial construction industry. The Partner Program offers our members the following benefits:

- The opportunity to visibly support the Philadelphia region's commercial construction industry.
- The opportunity to gain and grow brand recognition in the industry.
- The ability to maximize your marketing efforts by customizing your sponsorship opportunities to target specific segments of the market.

## HOW TO BECOME A GBCA PARTNER

STEP 1	STEP 2	STEP 3
<p><b>Commit to sponsor GBCA events in 2026. Decide how much you want to spend to best meet your company's goals and budget.</b></p>	<p><b>Select event sponsorships in 2026 that add up to your commitment amount.</b></p>	<p><b>Fill out and sign the form. Email your completed Sponsorship Commitment form to Margaret Conrad at <a href="mailto:mconrad@gbca.com">mconrad@gbca.com</a> by January 7, 2026.</b> After your signed commitment is received and reviewed, you will receive an invoice detailing your package.</p>

## MAKE THE MOST OF YOUR PARTNER PACKAGE!

Margaret Conrad, GBCA's Membership Development & Services Manager, is happy to help you customize your Partner Package or become an individual event sponsor! She can also work with you to iron out details about billing and scheduling. Contact Margaret at [mconrad@gbca.com](mailto:mconrad@gbca.com) to set up an appointment and the most up to date information.

Sponsorship packages and prices are subject to change. GBCA Partners receive the prices listed at the time of commitment.



# Partner Program & Exclusive Benefits

Here is how our program works: Commit to sponsoring GBCA events and activities in 2026 by January 7, 2026, and GBCA will recognize you throughout the year with additional exclusive benefits!

## Become a Platinum Partner (commit at least \$16,000 worth of sponsorships)

- Company logo included on an exclusive GBCA 2026 Partner banner displayed in GBCA Headquarters and at GBCA Signature Events
- Company logo displayed on GBCA's website, including a dedicated 2026 Partners page, linking to your company's website
- Full-page recognition in one 2026 issue of Construction Today (\$2,000 value)
- Logo Recognition as GBCA Partner in Construction Today Publication and the Printed Membership Directory.
- Highlighted as GBCA Partner on social Media
- 2026 Partner Program Toolkit
  - » GBCA 2026 Partner Badge to use in email signatures, websites, and social posts along with template language about being a GBCA Partner.
  - » Social media graphics with company logo and template language to use on social media.
  - » Email/Website/Newsletter template

## Become a Gold Partner (commit at least \$12,000 worth of sponsorships)

- Company logo included on an exclusive GBCA 2026 Partner banner displayed in GBCA Headquarters and at GBCA Signature Events
- Company logo displayed on GBCA's website, including a dedicated 2026 Partners page, linking to your company's website
- Half-page recognition in one 2026 issue of Construction Today (\$1,200 value)
- Logo Recognition as GBCA Partner in Construction Today Publication and the Printed Membership Directory.
- Highlighted as GBCA Partner on social Media
- 2026 Partner Program Toolkit
  - » GBCA 2026 Partner Badge to use in email signatures, websites, and social posts along with template language about being a GBCA Partner.
  - » Social media graphics with company logo and template language to use on social media.
  - » Email/Website/Newsletter template

## Become a Silver Partner (commit at least \$6,500 worth of sponsorships)

- Company logo included on an exclusive GBCA 2026 Partner banner displayed in GBCA Headquarters and at GBCA Signature Events
- Company logo displayed on GBCA's website, including a dedicated 2026 Partners page, linking to your company's website
- Quarter-page recognition in one 2026 issue of Construction Today (\$700 value)
- Logo Recognition as GBCA Partner in Construction Today Publication and the Printed Membership Directory.
- Highlighted as GBCA Partner on social Media
- 2026 Partner Program Toolkit
  - » GBCA 2026 Partner Badge to use in email signatures, websites, and social posts along with template language about being a GBCA Partner.
  - » Social media graphics with company logo and template language to use on social media.
  - » Email/Website/Newsletter template

Participation in the Partner Program requires full payment when invoiced.



# 2026 Partner Program Commitment

## PARTNER PROGRAM STEPS

**Step 1:** Decide how much you want to commit to in 2026 with

**Step 2:** Select opportunities that add up to your commitment amount.

**Step 3:** Sign and email this form by **January 7, 2026.**

## COMPANY INFORMATION

**Company Name** (As you would like it to appear on printed materials):

**Contact Name**

**Contact Title**

**Contact Email**

**Contact Cell Phone**

**Signature**

**Date**

## GBCA SPONSORSHIP & RECOGNITION OPPORTUNITIES

Select the sponsorship and recognition opportunities to build up your partner package. Fill out and sign this form and email it to Margaret Conrad at [mconrad@gbca.com](mailto:mconrad@gbca.com). After your signed commitment is received and reviewed, you will receive an invoice detailing your package. **Sponsorship packages and prices are subject to change and payment is due upon invoice.**

### Annual Meeting

- ☐ ~~Presenting (\$9,000 - Limit 1) SOLD~~
- ☐ Platinum (\$6,000)
- ☐ Gold (\$3,500)
- ☐ Silver (\$1,500)

### Spring Membership Dinner

- ☐ Platinum (\$5,000)
- ☐ Gold (\$2,500)
- ☐ Silver (\$1,000)

### Eggs with OSHA

- ☐ Diamond (\$1,500 - Limit 4)

### Safety Awards Reception

- ☐ Diamond (\$1,200)

### Construction Excellence Awards

- ☐ ~~Presenting (\$7,500 - Limit 1) SOLD~~
- ☐ Platinum (\$5,000)
- ☐ Gold (\$2,500)
- ☐ Silver (\$1,000)
- ☐ Spirits & Sips Sponsor (\$6,500 - Limit 1)
- ☐ The Sweet Finish Sponsor (\$6,500 - Limit 1)
- ☐ Photo Booth Sponsor (\$6,500 - Limit 1)

### Fall Membership Dinner

- ☐ Platinum (\$5,000)
- ☐ Gold (\$2,500)
- ☐ Silver (\$1,000)

### GBCA Backyard Social

- ☐ Diamond (\$1,000 - Limit 3)

### CLC Phillies Outing!

- ☐ Diamond (\$1,000 - Limit 2)

### News at a Glance

- ☐ Banner Ad (\$500 - Limit 10)

### Golf Classic

- ☐ ~~Presenting (\$8,500 - Limit 1) SOLD~~
- ☐ Platinum (\$6,000)
- ☐ Gold (\$2,800)
- ☐ Silver (\$1,200 Reception Only, no golf included)

### Construction Today Magazine

- ☐ Full Page (\$2,000)
- ☐ 1/2 Page (\$1,200)
- ☐ 1/4 Page (\$700)

### Construction Technology Expo

- ☐ ~~Presenting (\$6,000 - Limit 1) SOLD~~
- ☐ Happy Hour (\$4,500 - Limit 1)
- ☐ Gold (\$2,500)
- ☐ Beverage (\$1,500 - Limit 1)
- ☐ Silver (\$1,000)

### AIA/GBCA Joint Committee Event

- ☐ Diamond (\$500 - Limit 1)

### Tuition Reimbursement Guide

- ☐ Outside Back Cover (\$1,560)
- ☐ Inside Cover (\$1,500)
- ☐ Full Page (\$1,200)
- ☐ Half Page (\$700)
- ☐ Quarter Page (\$400)

**TOTAL COMMITMENT AMOUNT:**

### CHECK ONE

- ☐ Invoice me now in 2025
- ☐ Invoice me the first week of January 2026

# GBCA Signature Events

## ANNUAL MEETING | January 26, 2026

GBCA's members-only Annual Meeting sets off the year with a bang! Held at the exclusive Union League of Philadelphia, this event connects our members with invited industry, labor, and political leaders.

*Estimated Number of Attendees: 300+*

### ~~Presenting Sponsor (\$9,000, Limit 1)~~ **SOLD**

- Exclusive Presenting Sponsor of the event
- 1 Table for event
- Recognized as Presenting Sponsor during the opening remarks
- Logo on GBCA sponsor boards displayed throughout the event
- Logo featured in video during the Annual Meeting program
- Logo in dedicated eblast promoting the event and thanking the sponsors.
- Logo on all promotions of the event
- Invitation to Sponsor Thank You Reception in 2027\*
- First right of refusal for 2027 Annual Meeting Presenting Sponsorship (must be a Partner Program level sponsor)

### **Platinum Sponsor (\$6,000)**

- 1 Table for event (Sponsor exclusive)
- Recognized as Platinum Sponsor during the opening remarks
- Logo on GBCA sponsor boards displayed throughout the event
- Logo featured in video during the Annual Meeting program
- Logo in dedicated eblast promoting the event and thanking the sponsors.
- Logo on all promotions of the event
- Invitation to Sponsor Thank You Reception in 2027\*

### **Gold Sponsor (\$3,500)**

- 6 tickets to the event
- Logo on GBCA sponsor boards displayed throughout the event
- Logo featured in video during the Annual Meeting program
- Logo in dedicated eblast promoting the event and thanking the sponsors.
- Logo on all promotions of the event
- Invitation to Sponsor Thank You Reception in 2027\*

### **Silver Sponsor (\$1,500)**

- 2 tickets to the event
- Logo on GBCA sponsor boards displayed throughout the event
- Logo in dedicated eblast promoting the event and thanking the sponsors.
- Logo on all promotions of the event
- Name featured in video during the Annual Meeting program

\*Sponsor Thank You Reception is only open to GBCA members.





## SPRING MEMBERSHIP DINNER | April/May 2026

GBCA's members-only Membership Dinners bring together the who's-who of the Philadelphia region's commercial construction industry.

*Estimated Number of Attendees: 300*

### Platinum Sponsor (\$5,000)

- 1 Table for Dinner event
- Logo on GBCA sponsor boards displayed throughout the event
- Recognized as Platinum Sponsor during the opening remarks
- Logo in dedicated eblast promoting the event and thanking the sponsors.
- Logo on all promotions of the event
- Invitation to Sponsor Thank You Reception in 2027\*

### Gold Sponsor (\$2,500)

- 4 tickets to the event
- Logo on GBCA sponsor boards displayed throughout the event
- Logo in dedicated eblast promoting the event and thanking the sponsors.
- Logo on all promotions of the event
- Invitation to Sponsor Thank You Reception in 2027\*

### Silver Sponsor (\$1,000)

- 2 tickets to the event
- Logo on GBCA sponsor boards displayed throughout the event
- Logo in dedicated eblast promoting the event and thanking the sponsors.
- Logo on all promotions of the event

For more information, contact Margaret Conrad at [mconrad@gbca.com](mailto:mconrad@gbca.com).

\*Sponsor Thank You Reception is only open to GBCA members.







## GOLF CLASSIC | June 8, 2026, Philadelphia Cricket Club

GBCA's Golf Classic has a long-standing tradition of being the place to be for networking with industry professionals, colleagues, and good friends on and off the green.

*Estimated Number of Attendees: 180*

### ~~Presenting Sponsor (\$8,500, Limit 1)~~ **SOLD**

- Exclusive Presenting Sponsor of the event
- 1 foursome package
- Logo on GBCA sponsor boards displayed throughout the event
- Logo on 4 hole signs
- Logo in dedicated eblast promoting the event and thanking the sponsors.
- Logo on all promotions of the event
- Invitation to Sponsor Thank You Reception in 2027\*
- First right of refusal for 2025 Golf Outing Presenting Sponsorship (must be a Partner Program level sponsor)

### **Platinum Sponsor (\$6,000)**

- 1 foursome package
- Logo on GBCA sponsor boards displayed throughout the event
- Logo on 2 hole signs
- Logo in dedicated eblast promoting the event and thanking the sponsors.
- Logo on all promotions of the event
- Invitation to Sponsor Thank You Reception in 2027\*

### **Gold Sponsor (\$2,800)**

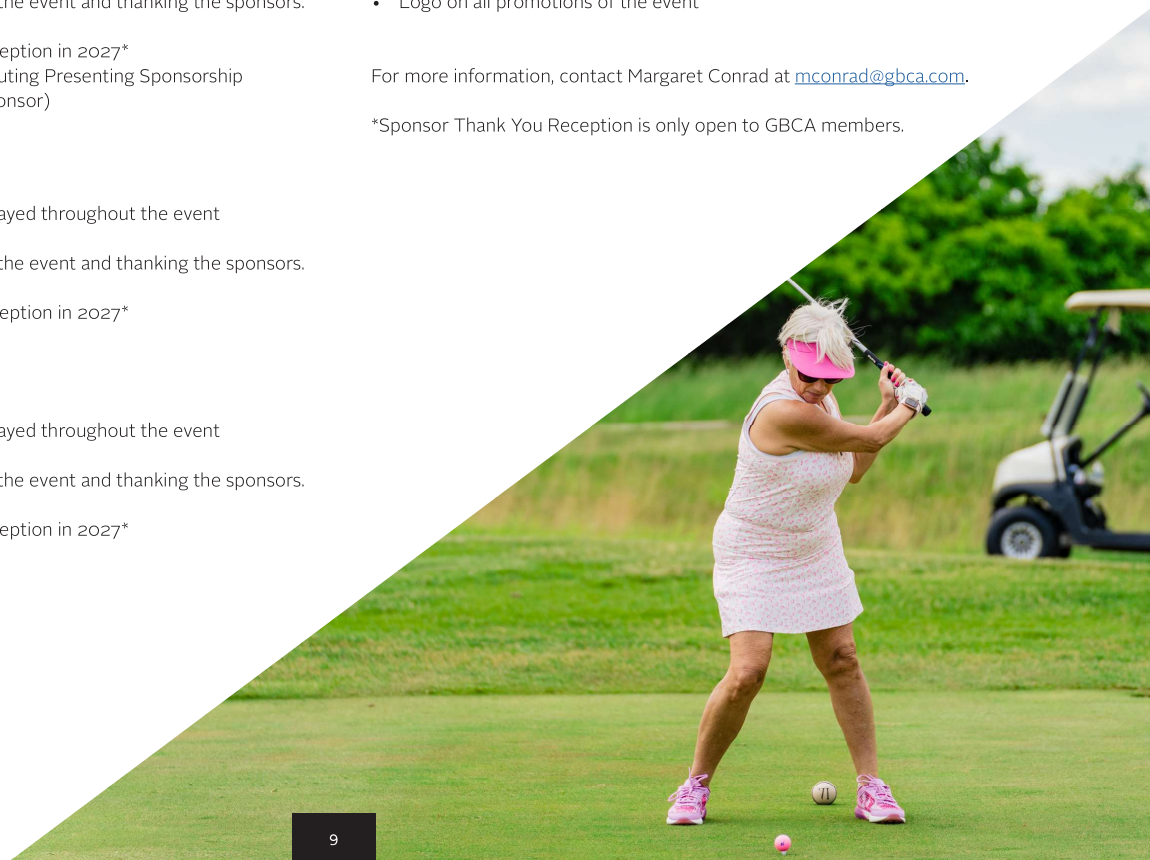
- 2 golf package tickets
- Logo on GBCA sponsor boards displayed throughout the event
- Logo on 1 hole sign
- Logo in dedicated eblast promoting the event and thanking the sponsors.
- Logo on all promotions of the event
- Invitation to Sponsor Thank You Reception in 2027\*

### **Silver Sponsor (\$1,200 - Reception only, no golf included.)**

- 2 tickets for the reception only
- Logo on GBCA sponsor boards displayed throughout the event
- Logo on 1 hole sign
- Logo in dedicated eblast promoting the event and thanking the sponsors.
- Logo on all promotions of the event

For more information, contact Margaret Conrad at [mconrad@gbca.com](mailto:mconrad@gbca.com).

\*Sponsor Thank You Reception is only open to GBCA members.







## FALL MEMBERSHIP DINNER | September 2026

GBCA's members-only Membership Dinners bring together the who's-who of the Philadelphia region's commercial construction industry.

*Estimated Number of Attendees: 300*

### Platinum Sponsor (\$5,000)

- 1 Table for Dinner event
- Logo on GBCA sponsor boards displayed throughout the event
- Recognized as Platinum Sponsor during the opening remarks
- Logo in dedicated eblast promoting the event and thanking the sponsors.
- Logo on all promotions of the event
- Invitation to Sponsor Thank You Reception in 2027\*

### Gold Sponsor (\$2,500)

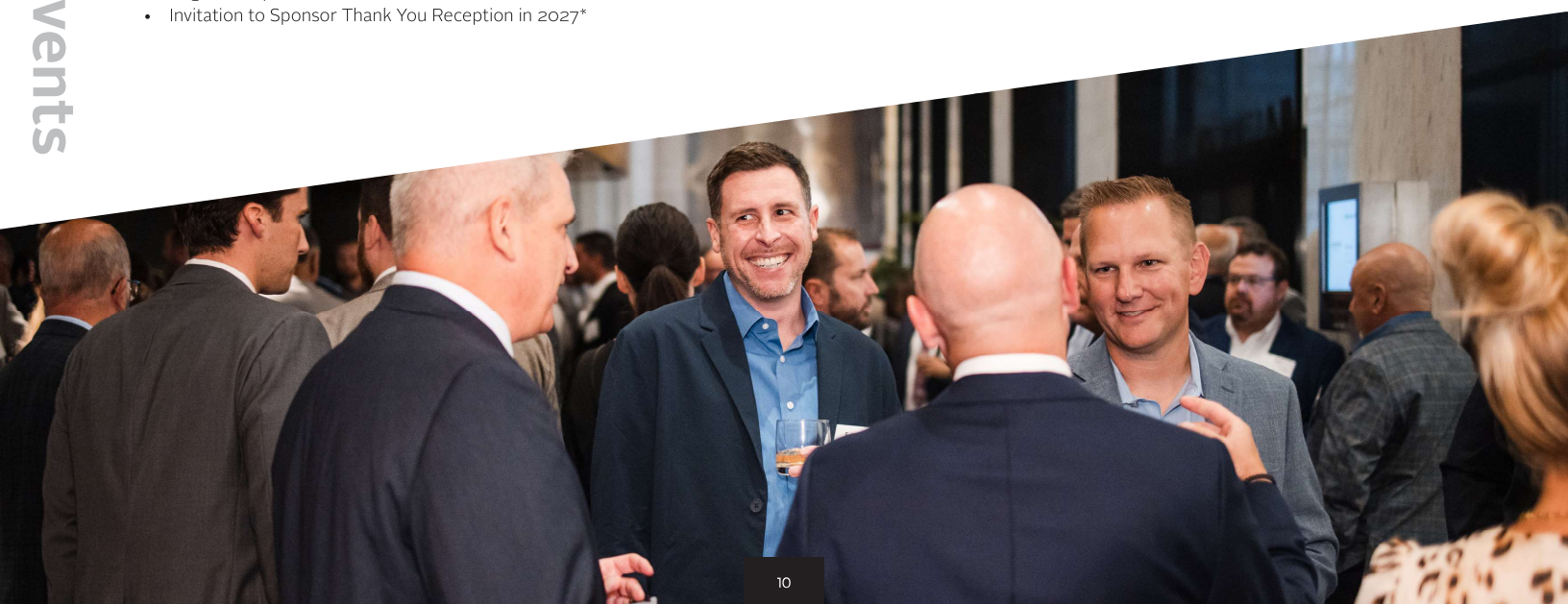
- 4 tickets to the event
- Logo on GBCA sponsor boards displayed throughout the event
- Logo in dedicated eblast promoting the event and thanking the sponsors.
- Logo on all promotions of the event
- Invitation to Sponsor Thank You Reception in 2027\*

### Silver Sponsor (\$1,000)

- 2 tickets to the event
- Logo on GBCA sponsor boards displayed throughout the event
- Logo in dedicated eblast promoting the event and thanking the sponsors.
- Logo on all promotions of the event

For more information, contact Margaret Conrad at [mconrad@gbca.com](mailto:mconrad@gbca.com).

\*Sponsor Thank You Reception is only open to GBCA members.





## 2026 GBCA CONSTRUCTION EXCELLENCE AWARDS | November 2026

The Construction Excellence Awards have been reimagined! What was once a formal dinner and awards ceremony is now a dynamic, two-part networking, celebration designed to bring the entire construction community together.

*Estimated Number of Attendees: 350*

### Event Format

#### Part One: Invite Only Awards Presentation and Exclusive Cocktail Reception

- A private ceremony honoring finalist companies and award winners. Attendance is limited to award finalists and event sponsors.
- Immediately following the awards, honorees and sponsors will enjoy a private networking reception.

#### Part Two: Industry-Wide Celebration

- A festive cocktail networking event open to the full construction industry to celebrate this year's award-winning projects and companies.

### Presenting Sponsor (\$7,500, Limit 1)

- Exclusive Presenting Sponsor recognition
- 10 tickets to attend the Awards Presentation/Awards Cocktail Reception and Industry- Wide Celebration.
- Logo placement on sponsor boards, promotional materials, and event video
- Recognition in Construction Today, Philadelphia Business Journal CEA Supplement, and eblasts
- Recognition during opening remarks
- Invitation to the 2027 Sponsor Thank You Reception
- The right of first refusal for 2027 Construction Excellence Awards Presenting Sponsorship (must be a Partner Program level sponsor)

### Platinum Sponsor (\$5,000)

- 10 tickets to attend the Awards Presentation/Awards Cocktail Reception and Industry- Wide Celebration.
- Logo placement on sponsor boards, promotional materials, and event video
- Recognition in Construction Today, Philadelphia Business Journal CEA Supplement, and eblasts
- Recognition during opening remarks
- Invitation to the 2027 Sponsor Thank You Reception

### Gold Sponsor (\$2,500)

- 4 tickets to attend the Awards Presentation/Awards Cocktail Reception and Industry- Wide Celebration.
- Logo placement on sponsor boards, promotional materials, and event video
- Recognition in Construction Today, Philadelphia Business Journal CEA Supplement, and eblasts
- Invitation to the 2027 Sponsor Thank You Reception

### Silver Sponsor (\$1,000)

- 2 tickets
- Logo placement on sponsor boards and promotional materials
- Recognition in Construction Today, Philadelphia Business Journal CEA Supplement, and eblasts

### Specialty Sponsorships (\$6,500)

All include 6 tickets and all Platinum-level benefits (excluding table and opening remarks recognition). Limit 1 per sponsorship.

- **Spirits & Sips Sponsor** (Limit 1) – Exclusive sponsor of the event's premium cocktail experience. Perfect for showcasing your brand as guests enjoy signature drinks.
- **The Sweet Finish Sponsor** (Limit 1) – Exclusive dessert sponsor  
*Your name will be attached to the most delicious part of the night.*
- **Photo Booth Sponsor** (Limit 1) – Bring the fun and capture the memories  
*Your logo will be prominently displayed on the photo booth.*

For more information, contact Margaret Conrad at [mconrad@gbca.com](mailto:mconrad@gbca.com).

\*Sponsor Thank You Reception is only open to GBCA members.

## GBCA Safety Events

GBCA's Safety events provide resources and networking opportunities to keep our region's safety professionals



### OSHA PARTNERSHIP SERIES | February, June, and November 2026

Previously known as "Eggs with OSHA," this event is held three times annually and is typically a breakfast or lunch that brings together safety professionals for learning and networking. It offers attendees, primarily safety professionals, valuable networking opportunities, access to safety resources and education, and direct connections with local OSHA representatives from the Philadelphia region.

*Estimated number of Attendees per year: 120*

#### Diamond Sponsor (\$1,500, Limit 4)

- 2 event tickets to each Eggs with OSHA event (3x in 2024)
- Logo on event opening presentation slide
- Logo on GBCA event website
- Logo in dedicated eblast promoting the event and thanking the sponsors
- Invitation to Sponsor Thank You Reception in 2027\*



### SAFETY AWARDS RECEPTION | TBD

Celebrate the recipients of the National AGC Safety Awards program and the GBCA Project Safety Awards program! This event brings together construction professionals, safety professionals, and project owners together to celebrate GBCA members' dedication to workplace safety.

*Estimated Number of Attendees: 100*

#### Diamond Sponsor (\$1,200)

- 4 event tickets
- Recognized as Diamond Sponsor at start of the program
- Logo prominently displayed throughout the event
- Logo on GBCA event website
- Logo in dedicated eblast promoting the event and thanking the sponsors



For more information, contact Margaret Conrad at [mconrad@gbca.com](mailto:mconrad@gbca.com).

\*Sponsor Thank You Reception is only open to GBCA members.

## GBCA Signature Event



### GBCA BACKYARD SOCIAL | SUMMER 2026

GBCA is hosting a casual evening of backyard games, cold drinks, and networking. Whether you're new to the industry or a seasoned pro, this is your chance to connect with fellow GBCA members. This is a Members Only Event.

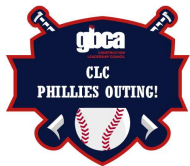
*Estimated number of Attendees per year: 55*

#### **Diamond Sponsor** (\$1,000 - Limit 3)

- 4 event tickets to the GBCA Backyard Social
- Logo on GBCA event website
- Logo in dedicated eblast promoting the event and thanking the sponsors
- Invitation to Sponsor Thank You Reception in 2027\*



## GBCA Construction Leadership Council Event



### CLC PHILLIES OUTING! | JUNE, 2026

Join the Construction Leadership Council for networking and a Phillies Game!

*Estimated Number of Attendees: 75*

#### **Diamond Sponsor** (\$1,000, Limit 3)

- 2 event tickets (this includes tickets to the game)
- Logo prominently displayed throughout the event
- Logo on GBCA event website
- Logo in dedicated eblast promoting the event and thanking the sponsors



For more information, contact Margaret Conrad at [mconrad@gbca.com](mailto:mconrad@gbca.com).

\*Sponsor Thank You Reception is only open to GBCA members.



# GBCA Yearly Events



## CONSTRUCTION TECHNOLOGY EXPO | May 13, 2026

GBCA's annual Construction Technology Expo brings GBCA members the latest in construction technologies and applications. Connect with other attendees, construction technology innovators, and product exhibitors.

*Estimated Number of Attendees: 200*

### ~~Presenting Sponsor (\$6,000, Limit 1, GBCA member exclusive)~~ **SOLD**

- Exclusive Presenting Sponsor of the event
- Recognized as Presenting Sponsor during the opening remarks
- 6 tickets to the event
- 6' table provided at the event to display marketing materials and showcase products
- Logo on GBCA sponsor boards displayed throughout the event
- Logo in dedicated eblast promoting the event and thanking the sponsors.
- Logo on all promotions of the event
- Invitation to Sponsor Thank You Reception in 2026\*
- First right of refusal for 2025 Construction Technology Expo Presenting Sponsorship (must be a Partner Program level sponsor)

### Happy Hour Sponsor (\$4,500, Limit 1)

- Exclusive branding as Happy Hour Sponsor
- 5 tickets to the event
- 6' table provided at the event to display marketing materials and showcase products
- Logo on GBCA sponsor boards displayed throughout the event
- Logo in dedicated eblast promoting the event and thanking the sponsors.
- Logo on all promotions of the event
- Invitation to Sponsor Thank You Reception in 2026\*

### Gold Sponsor (\$2,500)

- 4 tickets to the event
- Recognized as Platinum Sponsor during the opening remarks
- Logo on GBCA sponsor boards displayed throughout the event
- 6' table provided at the event to display marketing materials and showcase products
- Logo in dedicated eblast promoting the event and thanking the sponsors.
- Logo on all promotions of the event
- Invitation to Sponsor Thank You Reception in 2026\*

### Beverage Sponsor (\$1,500, Limit 1)

- 2 tickets to the event
- Logo on GBCA sponsor boards displayed throughout the event
- Logo on signage at coffee/soda/water station at the event
- Logo in dedicated eblast promoting the event and thanking the sponsors.
- Logo on all promotions of the event
- Invitation to Thank You Reception in 2026\*

### Silver Sponsor (\$1,000)

- 2 tickets to the event
- Logo on GBCA sponsor boards displayed throughout the event
- Logo in dedicated eblast promoting the event and thanking the sponsors.
- Logo on all promotions of the event

For more information, contact Margaret Conrad at [mconrad@gbca.com](mailto:mconrad@gbca.com).

\*Sponsor Thank You Reception is only open to GBCA members.





## AIA/GBCA JOINT COMMITTEE BUILDING PERSPECTIVES EVENT | DATE TBD

The AIA/GBCA Joint Committee holds an annual event hosted by GBCA and AIA Philadelphia that brings constructors, architects, and owners/developers/owners' representatives together to discuss their respective perspectives on building issues. Attendees network with building professionals in other industries and building project owners.

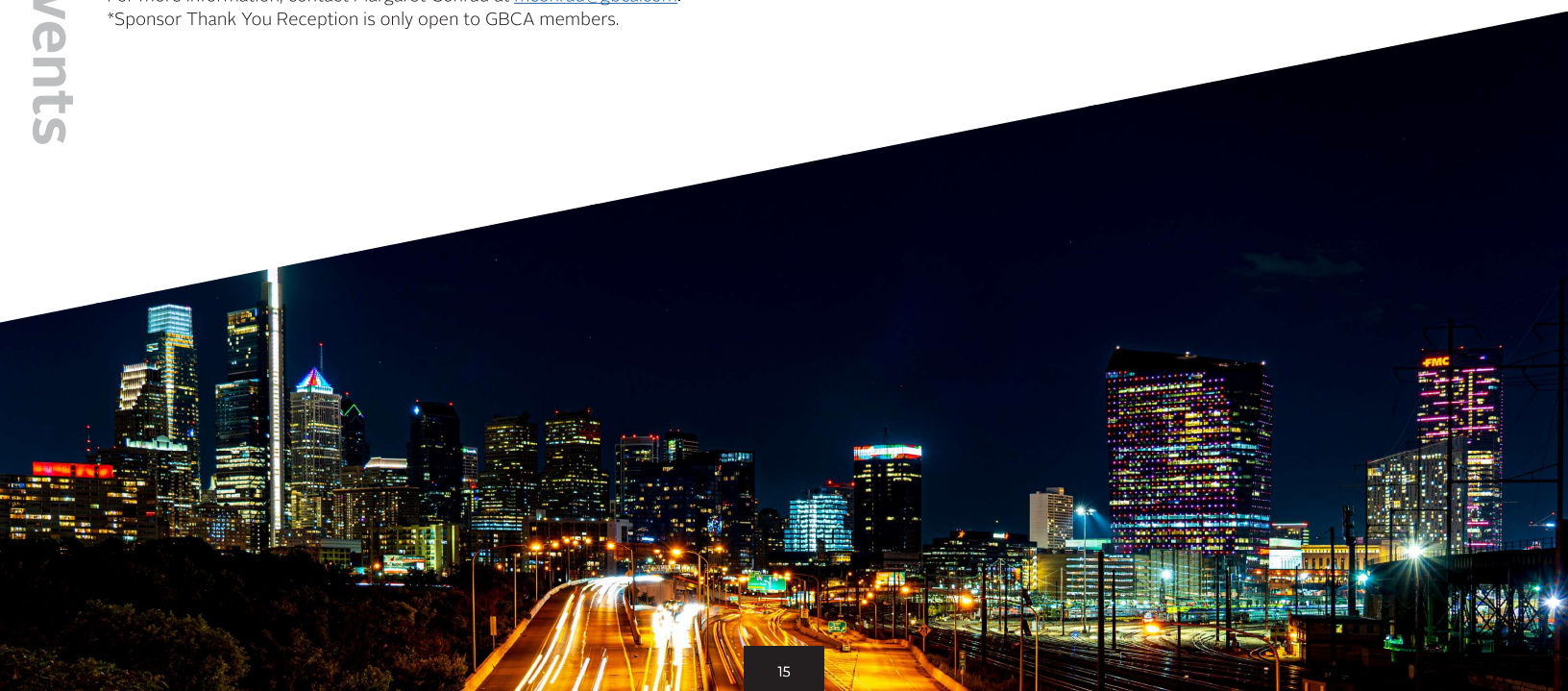
*Estimated number of Attendees: 50-75*

### **Diamond Sponsor** (\$500 - Limit 1)

- 2 event tickets
- Logo on event opening presentation slide
- 2-minute opening remarks at the event
- Logo on GBCA and AIA Philadelphia event websites
- Logo in dedicated eblast promoting the event and thanking the sponsors

For more information, contact Margaret Conrad at [mconrad@gbca.com](mailto:mconrad@gbca.com).

\*Sponsor Thank You Reception is only open to GBCA members.





# GBCA Publications and Recognition Opportunities



## NEWS AT A GLANCE

GBCA's weekly e-newsletter is sent to the Philadelphia region's union commercial construction community. The newsletter provides GBCA news, event updates, resources, and industry news.

### News at a Glance Recognition (\$500, Limit 10)

- 500 x 150 pixel banner at the bottom of GBCA's News at a Glance for 4 weeks in a row (your choice of dates, first come first reserved)

## CONSTRUCTION TODAY

GBCA's trade magazine is published three times per year and features articles and resources for the Philadelphia region's union commercial construction industry. This publication is read by contractors, and labor, industry, and political leaders in the region. *Estimated reach: 3,000+ per issue; 12,000+ impressions online per issue*

### Construction Today Recognition (Various prices)

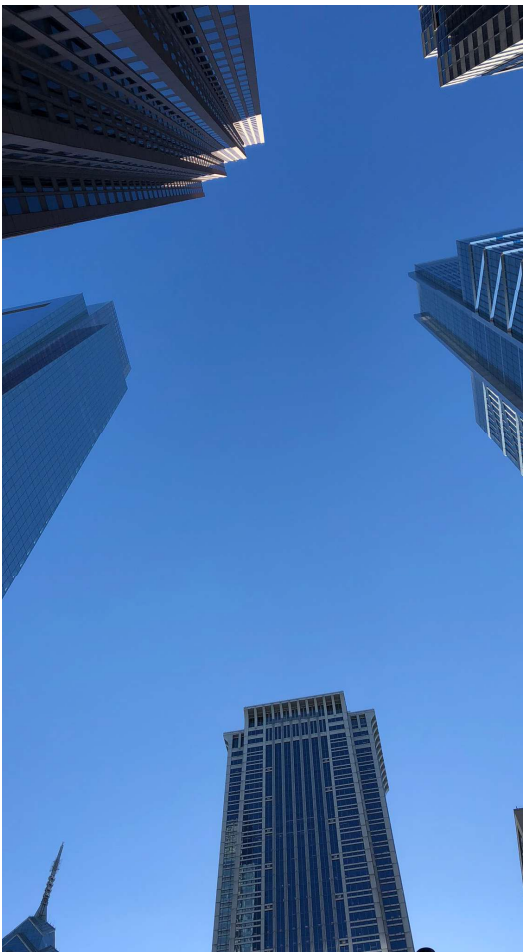
- See Rate Card on page 17 for more information.

## TUITION REIMBURSEMENT GUIDE

GBCA's Tuition Reimbursement Guide is a catalogue of post-secondary construction courses eligible for GBCA's Tuition Reimbursement Program. This publication is sent to students in the region's construction management programs, to the building trades' union halls, and to GBCA members. *Estimated reach: 1,800+*

### Tuition Reimbursement Guide Recognition (Various prices)

- See Rate Card on page 18 for more information.



# Construction Today Rate Card

////////////////////////////////////

GBCA's trade magazine is published three times per year and features articles and resources for the Philadelphia region's union commercial construction industry. This publication is read by contractors, and labor, industry, and political leaders in the region.  
*Estimated reach: 3,000+ per issue; 12,000+ impressions online per issue*

## 2026 Advertising Rates and Specifications

FOUR COLOR	
Full Page	\$2,000
1/2 Page	\$1,200
1/4 Page	\$700

AD SIZES IN INCHES	Width	Height
Full Page	8.5	11
1/2 Page	7.5	4.9375
1/4 Page	7.5	2.4375

PREFERRED POSITIONS	1X
Outside Back Cover	\$2,600
Inside Cover (Front or Back)	\$2,500

**BLEED REQUIREMENTS**  
Trim size is 8.5 x 11. Bleed page must be 9 x 11.5 with a .25" bleed.

**COLORS**  
Standard colors: CMYK

Preferred position ads also include additional recognition in blog-style digital re-shares of magazine articles.

**AD SPACE RESERVATIONS**  
To inquire about ad space and rates, please contact  
**Nicole Catrambone, Marketing and Communications Associate at**  
**(267) 410-9357 or [ncatrambone@gbca.com](mailto:ncatrambone@gbca.com)**

**SEND REMITTANCE FOR ADVERTISING TO:**  
Construction Today  
General Building Contractors Association  
36 South 18th Street  
Philadelphia, PA 19103

**AD SUBMISSION INSTRUCTIONS**  
Ads may be submitted in the following formats at 300 dpi or higher: eps, jpg, tiff or pdf. Ad files may be submitted by email or DropBox. Please contact Nicole Catrambone at (267) 410-9357 or [ncatrambone@gbca.com](mailto:ncatrambone@gbca.com).



# Tuition Reimbursement Guide Rate Card

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## 2026 Advertising Rates and Specifications

GBCA's Tuition Reimbursement Guide is a catalogue of post-secondary construction courses eligible for GBCA's Tuition Reimbursement Program. This publication is sent to students in the region's construction management programs, to the building trades' union halls, and to GBCA members.

*Estimated reach: 1,800+*

### FOUR COLOR

Full Page	\$1,200
1/2 Page	\$700
1/4 Page	\$400

### PREFERRED POSITIONS

Outside Back Cover	\$1,560
Inside Cover (Front or Back)	\$1,500

Preferred position ads also include additional recognition in blog-style digital promotions of the Tuition Reimbursement Program.

### AD SPACE RESERVATIONS

To inquire about ad space and rates, please contact  
**Nicole Catrambone at (267) 410-9357 or**  
**ncatrambone@gbca.com.**

### SEND REMITTANCE FOR ADVERTISING TO:

Tuition Reimbursement Guide  
General Building Contractors Association  
36 South 18th Street  
Philadelphia, PA 19103

### AD SUBMISSION INSTRUCTIONS

Ads may be submitted in the following formats at 300 dpi or higher: eps, jpg, tiff or pdf. Ad files may be submitted by email or DropBox. Please contact Nicole Catrambone at (267) 410-9357 or ncatrambone@gbca.com.

AD SIZES IN INCHES	Width	Height
Full Page	8.5	11
1/2 Page	7.5	4.9375
1/4 Page	7.5	2.4375

### BLEED REQUIREMENTS

Trim size is 8.5 x 11. Bleed page must be 9 x 11.5 with a .25" bleed.

### COLORS

Standard colors: CMYK